



how we can help your
business thrive



Join the **Screenpop** Community

How can we help you?

ScreenPop enables business owners to generate more business by providing authentic, inclusive, supportive and productive online networking, creating a community that can share ideas, assist and inspire each other and help generate more business for everyone.

Who are we?

We are twins, Katherine Phillips who lives in Essex, and Penny Clemmow who lives in Nottinghamshire. We have both been running our own businesses for more than seventeen years.

Why and when did we launch ScreenPop?

We launched ScreenPop Digital Networking at the start of the pandemic. Katherine already ran Pop Connect, a very successful business with over 20 authentic and friendly physical networking groups in Essex, Herts and London; when she took them all online, temporarily, at the start of the pandemic, she saw the potential for a second business which provided online only networking groups, so that people could join from their home or office, no travel costs or travel time and no restrictions on where they live.

Where and when are the meetings?

ScreenPop meetings are all online and will always be online. We now have groups in multiple counties in the UK.

Not all members live within the area of the group they are in as they recognise the potential to make connections further afield. Some ScreenPop members are in multiple groups as it has been so successful for their business growth.

How does it work?

Each group meets once a month on zoom for around 90 minutes, during either the first or second week of the month, and there is exclusivity for each business type within each group. Groups begin at 7.30am, 9am, 10.30am, 1pm 3pm or 6pm. During the third and fourth week of each month, we have four extra meetings with no lockout by business category; any ScreenPop member may attend these, as few or as many of the four as they wish and it's a great way to connect/collaborate with more ScreenPop members.

All meetings begin with each attendee having 60 seconds to talk about their business, double time for double members with two business categories. The remainder of the meetings include a mixture of the following: connections, recommendations and referrals for other members; ten-minute presentations (members always get a chance to do one of these at least annually, often more frequently); question of the month (which might be about goals, inspirations, challenges or something else business related – always insightful, supportive and inclusive); zoom rooms. The exact meeting format varies depending on whether it is the monthly group meeting or one of the open, no-lockout meetings. Our members are really welcoming and friendly and keen to aid and celebrate each other's successes.

For every group they are in, members may also visit three other meetings each month, in addition to their own meeting, so long as they are not locked out of that meeting by a member of that group with the same type of business. Members of each group are listed on our website at www.screenpop.club

Visitor Fee: First visit free. Second visit £8. Maximum 2 visits before deciding if you would like to join ScreenPop.

Interested in **joining** us?

Membership is £120 annual fee plus £10 monthly attendance fee

Double membership (2 business categories) is £190 annual membership plus £12 monthly attendance fee

Visitor fee £8 (maximum 2 visits to ScreenPop for non-members)

The ScreenPop Online Business Growth Hub



For business owners who are serious about growing their businesses. A place to access expert help in a group with other, like-minded, focused business owners via regular meetings, online webinars, workshops and discussion groups. Gain accountability in a supportive and friendly environment.

Includes:

- A one-hour monthly webinar or workshop from industry experts on a wide variety of subjects which will expand your knowledge, instil ideas and open up new possibilities for business growth. Live & Recorded
- A one-hour monthly discussion group focusing on your challenges and skill sets. Live & Recorded
- A Facebook ScreenHub members' support group
- One-to-one meetings, at least twice annually
- Cost: £45 per month for ScreenPop members & Pop Connect members - £55 per month for non-members
- Minimum sign-up period 6 months

What our **members** have to say

"ScreenPop has been fundamental in keeping my business alive during the current COVID situation, allowing me to virtually travel the country, from North London where I live to Nottinghamshire and places in between. ScreenPop has been a key source for the generation of leads and sales for the animated videos that I produce. Great, likeminded people supporting each other."

Julian Knopf
Gander Media Solutions

"ScreenPop has been a real boost to my business. It has enabled me to pick up new clients in different parts of the country that I would never have got in touch with otherwise. Great support and a real community feel to the networking!"

Toby Acton
Personal Business Mentor at The Sales Masters Guild

"ScreenPop is my extended biz family where I can be who I am and it's okay... I have made great connections and picked up business and referrals on the back of it. I love my North Essex and North Herts groups - there's no falseness, just great people who happen to be in business and we are all reaching for a similar goal and can collaborate with each other to achieve these goals."

Carla Marshall
CJM Accounting Solutions

"Screen Pop is networking like no other. The clients, peers and even friends I have gained purely from Screen Pop in my first year of business have been second to none. We are a family. Katherine and Penny are our big sisters, working tirelessly for us behind the scenes and their efforts show in every group. Thank you, ScreenPop."

Rob 'The Wordsmith' Edmonds

"I love being a ScreenPop member for many reasons! It saves me travel time and I could find a group with times to suit my schedule. Being online and therefore able to visit different groups around the country has not only enabled me to expand my client base, but connect with other businesses to help me professionally and personally. What a great way to network!"

Alison Tritschler
Ali Aloe



meeting dates & schedule

West Essex	1st Monday	9am
North Suffolk	1st Monday	1pm
East Berkshire	2nd Monday	10.30am
South London	2nd Monday	1pm
East Essex	1st Tuesday	7.30am
South Essex	1st Tuesday	9am
Central Manchester	1st Tuesday	10.30am
North Lincolnshire	1st Tuesday	1pm
North Derbyshire	2nd Tuesday	9am
South Leicestershire	2nd Tuesday	1pm
North London	1st Wednesday	9am
South Oxfordshire	1st Wednesday	10.30am
East Notts	1st Wednesday	1pm
East Herts	1st Wednesday	6pm
South Herts	2nd Wednesday	9am
South Suffolk	2nd Wednesday	1pm
West London	2nd Wednesday	6pm
Central Bristol	2nd Wednesday	10.30am
South Gloucs	1st Thursday	9am
Central Kent	1st Thursday	10.30am
South Warwickshire	1st Thursday	1pm
South Cambs	2nd Thursday	9am
North Hampshire	2nd Thursday	10.30am
Mid-Devon	2nd Thursday	1pm
Mid-Essex	2nd Thursday	3pm
South Notts	2nd Thursday	6pm
Central Birmingham	1st Friday	9am
Central London	1st Friday	10.30am
North Essex	1st Friday	1pm
East London	2nd Friday	9am
South Yorkshire	2nd Friday	10.30am

**4 meetings with no category lockout during weeks 3 & 4 -
time and day varies each month.**

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www.screenpop.club