



how we can help your  
business thrive



# Join the **Screenpop** Community

## How can we help you?

ScreenPop enables business owners to generate more business by providing authentic, inclusive, supportive and productive online networking, creating a community that can share ideas, assist and inspire each other and help generate more business for everyone.

## Who are we?

We are twins, Katherine Phillips who lives in Essex, and Penny Clemmow who lives in Nottinghamshire. We have both been running our own businesses for more than fifteen years.

## Why and when did we launch ScreenPop?

We launched ScreenPop Digital Networking at the start of the pandemic. Katherine already ran Pop Connect, a very successful business with over 20 authentic and friendly physical networking groups in Essex, Herts and London; when she took them all online, temporarily, at the start of the pandemic, she saw the potential for a second business which provided online only networking groups, so that people could join from their home or office, no travel costs or travel time and no restrictions on where they live.

## Where and when are the meetings?

ScreenPop meetings are all online and will always be online. We currently have groups in 11 counties in the UK. We have 22 groups and more groups planned.

Not all members live within the area of the group they are in as they recognise the potential to make connections further afield. Some ScreenPop members are in multiple groups as it has been so successful for their business growth.

## How does it work?

Each group meets twice a month on zoom for around 90 minutes and there is exclusivity for each business type within each group. Groups begin at 7.30am, 9am, 1pm or 6pm.

Meetings begin with each attendee having 60 seconds to speak about their business, with double time for double members then we move on to a presentation (usually from a member of the group) for 10 minutes followed by any questions. The second half of the meeting varies. In the first meeting of the month we ask about recommendations and referrals for other members and in the second meeting of the month we ask the members a specific question. This might be about their challenges, goals, inspirations or something else about their business. Either way everyone gets a chance to speak again and it is incredibly supportive and inclusive. Our members are welcoming and friendly and keen to aid and celebrate each other's successes.

Members can also visit any other 2 meetings each month, in addition to their own, as long as they are not locked out of them by a member in that group with the same business category. Members are listed on our website.

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## Interested in **joining** us?

**Membership** is £120 annual fee plus £10 monthly attendance fee

**Double membership** (2 business categories) is £170 annual membership plus £12 monthly attendance fee

**Visitor** fee £8 (maximum 2 visits to ScreenPop for non-members)



## Our new members' **WebApp**

**This is now being rolled out and will greatly enhance membership, with meeting details, ScreenPop news, chat rooms, profiles and blog opportunities.**

### What our **members** have to say

"ScreenPop has been absolutely brilliant for me! As a new business owner I was looking to meet likeminded people and potentially progress, but I've found so much more than that. I've met some amazing people and had so much fun. ScreenPop is the best networking group I've found!"

**Sarah Cheesman**  
Sarah Cheesman Copy & Content

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"ScreenPop has been fundamental in keeping my business alive during the current COVID situation, allowing me to virtually travel the country, from North London where I live to Nottinghamshire and places in between. ScreenPop has been a key source for the generation of leads and sales for the animated videos that I produce. Great, likeminded people supporting each other."

**Julian Knopf**  
Gander Media Solutions

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"ScreenPop has been a real boost to my business. It has enabled me to pick up new clients in different parts of the country that I would never have got in touch with otherwise. Great support and a real community feel to the networking!"

**Toby Acton**  
Personal Business Mentor at The Sales Masters Guild

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"ScreenPop is brilliant; not only am I part of a lovely group who all want to support and help each other's businesses grow, but the additional opportunities to visit other groups and areas has

been fantastic for building up my network and brought in new leads."

**Claire Bone**  
Creative Marketing and Project Management

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"ScreenPop is my extended biz family where I can be who I am and it's okay...I have made great connections and picked up business and referrals on the back of it. I love my North Essex and North Herts groups – there's no falseness, just great people who happen to be in business and we are all reaching for a similar goal and can collaborate with each other to achieve these goals."

**Carla Marshall**  
CJM Accounting Solutions

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"ScreenPop has been amazing for both of my businesses; I love that I have been able to quickly become part of the ScreenPop community and meet people further afield than I would otherwise have done. I get access to a supportive community of likeminded business owners."

**Rachel Gay**  
Genie Business Solutions & Utility Warehouse representative

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"ScreenPop has helped me with my strategy of being not just visible but unavoidable! The ease of networking from my living room – I could be anywhere in Essex, Suffolk, even Notts!"

**Frances Barret**  
Jelly Bean Social



## meeting dates & schedule

<b>West Essex</b>	1st & 3rd Monday	9am
<b>South Kent</b>	1st & 3rd Monday	1pm
<b>North Notts</b>	2nd & 4th Monday	9am
<b>South London</b>	2nd & 4th Monday	1pm
<b>East Essex</b>	1st & 3rd Tuesday	7.30am
<b>South Essex</b>	1st & 3rd Tuesday	9am
<b>South Norfolk</b>	1st & 3rd Tuesday	1pm
<b>North Derbyshire</b>	2nd & 4th Tuesday	9am
<b>North London</b>	1st & 3rd Wednesday	9am
<b>East Notts</b>	1st & 3rd Wednesday	1pm
<b>East Herts</b>	1st & 3rd Wednesday	6pm
<b>South Herts</b>	2nd & 4th Wednesday	9am
<b>South Suffolk</b>	2nd & 4th Wednesday	1pm
<b>West London</b>	2nd & 4th Wednesday	6pm
<b>South Gloucs</b>	1st & 3rd Thursday	9am
<b>South Cambs</b>	2nd & 4th Thursday	9am
<b>North Herts</b>	2nd & 4th Thursday	1pm
<b>South Notts</b>	2nd & 4th Thursday	6pm
<b>South Birmingham</b>	1st & 3rd Friday	9am
<b>North Essex</b>	1st & 3rd Friday	1pm
<b>East London</b>	2nd & 4th Friday	9am
<b>North Cambs</b>	2nd & 4th Friday	1pm

## Contacts

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